Introduction to Digital Skills Management

For Senior Technology and HR Managers to improve Digital Skills Management capability for their organization

Our 2-hour interactive Introduction to Digital Skills Management training is designed for Senior Managers in technology, HR and L&D, and those leading initiatives to improve the way their organization Attracts, Develops and Retains their Top Tech Talent.

The Skills Framework for the Information Age (SFIA) is an internationality accepted common language for the skills and competencies required in the realms of ICT, Digital, Information and Cyber Security, and other similar technology-dependent disciplines.

SFIA allows organisations and individuals to understand:-

"The skills that you have"
vs
"The skills that you need"
and act on the results

Talent shortage has become the top risk, closely followed by the pace of change. 92% of companies are taking on a form of Digital Transformation, but only 16% of executives believe their teams have the capabilities to deliver their digital strategy. Digital, IT, Cybersecurity, and other technology-focussed specialists are in high demand, and therefore toward the top of the tables in terms of turnover. Unfortunately a generic HR approach and toolset will only get us so far when dealing with our most valuable specialist resources.

It's a competitive market, with many reporting skills shortages, so organisations are keen to hang on to their top talent. With many being tempted because they see a stronger career path elsewhere, the smart orgs are taking action by understanding their current skills inventory, and empowering their specialist resources and their managers with the data they need to ensure better development opportunities.

If your organization has a dependency on digital, cybersecurity, ICT or any other technology-based specialisms (which these days, is pretty much everyone), this training details how to confirm the skills you already have, the skills you need, and address your critical skill gaps.

Position — Global situation and the case for action — **1**
- Introduction
- General trends and market position
- What are others doing?
- The vital ingredients

Maturity — How to identify current Digital Skills Management Maturity — **2**
- The Digital Skills Management Maturity (DSMM) model
- Identifying current maturity level
- Confirming gaps
- Agreeing objectives

Getting it right — How to implement or improve DSM capability — **3**
- Critical success factors
- Picking the right approach for your organization
- Making it happen
- Discussion and Q&A

The training will explore the current challenges and opportunities in the workplace, global trends, and good/bad practice examples from governments and organizations around the world. The aim is for attendees to walk away with an approach which they can use in their organization.

Introduction to Digital Skills Management (TDSM)
- 2-hour online interactive training, delivered by an experienced practitioner
- Online training materials and interactive discussion
- Places limited per organization
- Flexible course dates and times available and scheduled based on demand
- The training will be interactive, and therefore each attendee will need to use the microphone or a headset on their computer as well as viewing the training materials as they are shared online.

Professional Services
- Representation on the SFIA Council, SFIA Global Design Authority & Project Board for SFIA updates
- Most experienced team of SFIA Accredited Consultants worldwide
- Deliver more SFIA Accredited training worldwide than any other SFIA Partner
- Established in 1998
- Operating companies based in UK, Australia, and USA
- Professional Services resources in all geographies